



kCRM

kCRM is a web-based CRM solution which allows a user-defined pipeline for complete tracking of the sales process. High quality graphical dashboards are available for quick and easy status monitoring of individual and combined pipeline views. kCRM is based on the industry standard open source LAPM platform.

Kcrm provides the following functional services:

- ☞ Customer Accounts and Contact Lists
- ☞ Sales pipeline tracking
- ☞ Dashboard pipeline views based on source, month, status, etc
- ☞ Appointments and Scheduling calender
- ☞ Task based project tracking
- ☞ Campaign management
- ☞ email integration